

**US National Archives and Records Administration
21st Annual Preservation Conference
April 30 and May 1, 2007**

**Managing the Intangible
Creating, Storing and Retrieving
Digital Surrogates of Historical Materials**

Held at: The Inn and Conference Center by Marriott
University of Maryland, University College
3501 University Boulevard, Adelphi, Maryland 20783

Managing the Intangible will give attendees an opportunity to participate in a comprehensive discussion on the essential components of the digital preservation reformatting process at the level of project or program. There are common issues that influence reformatting decisions and approaches regardless of original media type.

Managing the Intangible will benefit institutions that are contemplating entering, or have just entered, the digital arena by providing a forum to examine the reformatting process in its entirety rather than a single administrative or technical element of the process.

Managing the Intangible will be organized in a two-day format. The first day (April 30th) will be devoted to presentations and will include an early evening reception allowing for more interaction between attendees and presenters.

The second day (May 1st) will allow media specialists to present case studies of digital reformatting projects followed by a moderated discussion with audience participation to exchange information specific to areas of expertise. The two sessions will be: Static Media (textual records, photography, microfilm, cartographic records) and Dynamic Media (audio, video, motion pictures).

Both days will feature an exhibit in the conference lobby area by vendors who provide products and services related to the conference topic.

**Please note the change of location
from previous year's conferences.**

Please visit the conference website at
www.archives.gov/preservation/conferences/2007/

For further information and registration, please contact
Richard Schneider - Conference Coordinator
301-837-3617
richard.schneider@nara.gov

National Archives and Records Administration
Preservation Programs (NWT)
Room B-815
8601 Adelphi Road
College Park, MD 20740-6001

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**U.S. National Archives
and Records Administration**

**21st Annual Preservation
Conference**

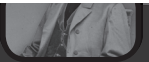
Managing the Intangible

*Creating, Storing and
Retrieving Digital Surrogates
of Historical Materials*

**Monday, April 30 and
Tuesday, May 1, 2007**

The Inn and Conference Center by Marriott
University of Maryland, University College
Adelphi, Maryland

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Managing the Intangible

Creating, Storing and Retrieving
Digital Surrogates of Historical Materials

Registration and beverages 8:30 – 9:00 a.m.
Program each day is 9:00 a.m. – 5:00 p.m.
Reception: Monday, April 30 from 5:00 - 7:00 p.m.

Morning and afternoon breaks, and a catered luncheon will be provided. There is complimentary on-site parking, as well as free shuttle service to / from the College Park and Prince George's Plaza Metro Stations (Green Line).

Conference Program

Monday, April 30, 2007

Welcome and Opening Remarks

Professor Allen Weinstein, Archivist of the United States
Dr. Michael J. Kurtz, Assistant Archivist,
Office of Records Services - Washington, DC, NARA
Doris A. Hamburg, Director, Preservation Programs, NARA

Keynote Address - "Managing the Intangible"

Steven Puglia, Preservation and Imaging Specialist, NARA

Project Planning - Criteria for Funding Digital Programs

Joyce Ray, Associate Deputy Director for Library Services,
Institute of Museum and Library Sciences
Charles Kolb, Senior Program Officer, National Endowment for the Humanities
Lucy Barber, Director for Technology Initiatives,
National Historical Publications & Records Commission, NARA

Project Planning - Infrastructure to Support Digital Preservation Programs

Linda Tadic, Director of Operations, ARTstor

Digitizing Fundamentals - Creation and Purpose of the Digital Surrogate

Jim Lindner, Director, Media Matters

Digitizing Fundamentals - Quality Assessment of the Digital Surrogate

Chris Lacinak, Adjunct Professor, New York University,
Moving Image Archive and Preservation Program

Digital Preservation Programs and Organizational Change

Representative from the Library and Archives of Canada

Tuesday, May 1, 2007

Static Imaging - Presentation of Case Studies and Panel Discussion

Moderated by Kevin DeVorse, Preservation Projects Officer, NARA

Phil Michel, Digital Conversion Specialist, Library of Congress
Alan Newman, Chief of Digital Imaging and Visual Services, National Gallery
Stephanie Ogeneski, Digital Imaging Specialist, National Anthropological
Archives, Smithsonian Institution

Quentin Olson, Information Technology Manager, NARA

Jeff Reed, Supervisory Preservation Imaging Specialist (Photography), NARA

Linda Tadic, Director of Operations, ARTstor

Dynamic Media - Presentation of Case Studies and Discussion

Moderated by Leslie Waffan, Chief of Motion Picture, Sound and Video
Branch, NARA

Michael Hamilton, Supervisory Audiovisual Specialist,
Nixon Presidential Materials Project, NARA

Criss Kovac, Supervisory Motion Picture Preservation Specialist, NARA

Chris Lacinak, Adjunct Professor, New York University,

Moving Image Archive and Preservation Program

Jason Love, Supervisory Audio-Video Preservation Specialist, NARA

Greg Lukow, Chief of Motion Picture, Broadcasting and Recorded Sound
Division, Library of Congress

Kate Murray, Audiovisual Archivist, Archives and Manuscripts,
University of Maryland

Quentin Olson, Information Technology Manager, NARA

There will be several vendors exhibiting their products and services at the conference. For a listing, please visit
www.archives.gov/preservation/conferences/2007/

REGISTRATION FORM

21st Annual National Archives Preservation Conference

Managing the Intangible:
Creating, Storing and Retrieving Digital
Surrogates of Historical Materials

Seating is limited. Registration by April 1, 2007, is encouraged.

Name _____

Job Title _____

Institution _____

Address _____

City, State, Zip _____

Phone _____

E-mail _____

Registration Fees: (Please do not send cash with this form.)

\$275 Standard Registration Fee _____

\$175 Student Registration Fee _____

Total Number of Standard / Student Registrants _____

If paying by check, please make it payable to:

National Archives Trust Fund (Preservation Conference)

Check Number _____

If paying by credit card, please complete the following:

() VISA () MasterCard

() American Express () Discover

Card Number _____

Expiration Date: _____

Name as it Appears on Card _____

Total Amount of Payment _____

Please mail completed registration form along with payment to:

Richard Schneider—Conference Coordinator

National Archives (NWT)

8601 Adelphi Road, Room B-815

College Park, MD 20740-6001

You may phone in your registration and credit card payment to the conference coordinator at 301-837-3617.

For correspondence by e-mail, please write to
richard.schneider@nara.gov

For conference updates, please visit
www.archives.gov/preservation/conferences/2007

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