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# FEDERAL BUREAU OF INVESTIGATION

Reporting Office <b>PITTSBURGH</b>	Office of Origin <b>PITTSBURGH</b>	Date <b>3/20/61</b>	Investigative Period <b>3/3-17/61</b>
TITLE OF CASE  <b>SEBASTIAN JOHN LA ROCCA, aka</b>		Report made by <b>ROBERT A. VOEGE</b>	Typed By: <b>MZ</b>
		CHARACTER OF CASE  <b>ANTI-RACKETEERING</b>	

Summary:

### REFERENCES

Report of SA ROBERT A. VOEGE, Pittsburgh, 3/3/61.  
Pittsburgh airtels to Bureau, 3/3/61 through 3/17/61.

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### LEADS

#### MIAMI - INFORMATION

A copy of this report is being forwarded to the Miami Office for information purposes in view of outstanding leads being handled at Surfside, Fla., and its immediate vicinity.

EX-114

Approved <i>M</i> Special Agent in Charge	Do not write in spaces below		
Copies made:  ③ - Bureau (92-2940) 1 - Miami (92-163) (Info) 1 - Philadelphia (92-497) (Info) 2 - Pittsburgh (92-226)  <i>Copy Cur Del. Dept 3/29/61</i>	<b>92-2940-98</b>		<b>REC-90</b>
	15 MAR 27 1961		<b>EX-114</b>
	<i>1cc returned Rm 4710</i> <b>STAY BACK</b>		

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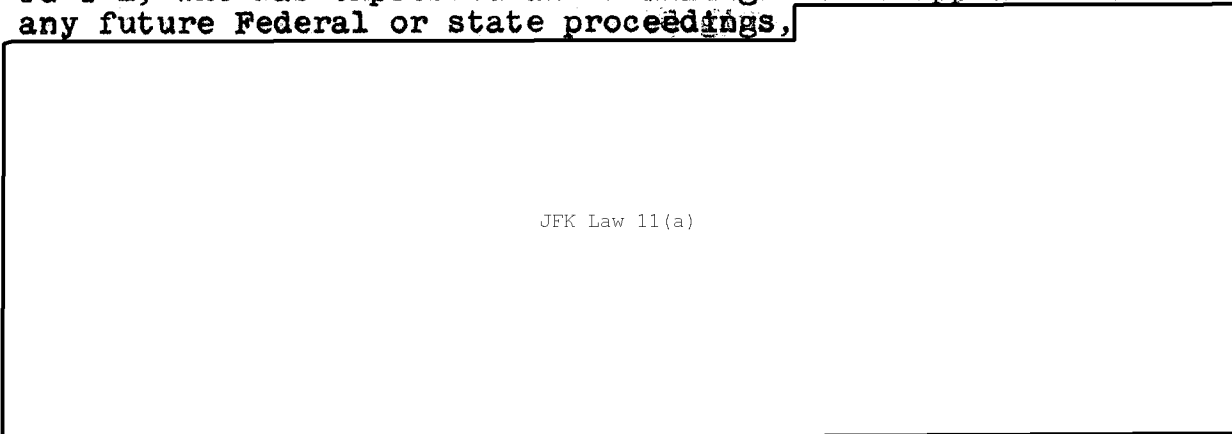
**51 APR 7 1961**

The company was started during 1946 but did not become incorporated until 1952. The company ostensibly does more than \$200,000 worth of business annually. Activities of the block manufacturing operation merged during 1960 with a hauling operation and trade bills have been met within terms.

The corporation was chartered with the State of Pennsylvania on September 8, 1947, with an authorized capital of \$100,000 and the business was actually begun during June, 1946, by NICHOLAS DI PASQUALE. From 1951 to 1952 the company was operated as a partnership of LA ROCCA, DI PASQUALE, THEODORE RIPEPI and URSULA RIPEPI. Effective on October 8, 1959, there was a merger between one A. PRUNER, a general hauling firm in the Pittsburgh area, and LA ROCCA. ALMO PRUNER, born during 1928, has been active in the hauling business since his graduation from high school. ALDO PRUNER, born during 1922, worked for his father who was engaged in hauling operations in the Bridgeville, Pa., area and subsequently formed a partnership with his brother. ROY L. VEY was interviewed on May 15, 1960, by the informant at which time he declined all discussion of business. Informant, however, indicated that although the financial details of the North Star Cement Block Company have never become known to him there are indications that the company does between \$75,000 and \$100,000 worth of business annually and has resources adequate to retire its obligations.

*PA.*

PG T-2, who has expressed an unwillingness to appear before any future Federal or state proceedings,



JFK Law 11(a)

*92-240-28, 10:11(a)*

JFK Law 11(a)

PG T-3, who has expressed an unwillingness to appear before any future Federal or state proceedings, has advised that JOHN CONTI and ROY VEY are still operating the North Star Cement Block Company in the absence of LA ROCCA. CONTI who has assumed the post of overall manager and VEY who may be considered the general plant manager are both extremely critical of the PRUNER brothers, ALMO and ALDO, who hold the lesser executive positions with the company and are important stockholders. He said that on March 3, 1961, a business meeting of "department heads" was called for 8:05 AM and that CONTI, VEY and ALMO PRUNER were in attendance. He said that PRUNER as head of the department of sales and collections made a presentation to the other two who were not only extremely critical of his presentation but criticized the job he has been doing in his capacity as an executive.

The aforementioned informant advised that the general financial picture at the North Star Cement Block Company is not completely rosy but portends some new developments and sales techniques. He said that he gleaned the following information from his understanding of the meeting:

Cement block sales are static but it can readily be seen that block sales are not enough to keep the company on a stable basis and that building supply material sales are necessary to augment the company income. By operating on a "sales as needed" basis it was shown that North Star, during February, 1961, achieved 37 per cent of its sales in the building supply field. Organizational officials believe this is a significant trend and one which will probably be exploited fully by LA ROCCA upon his return from Florida. It is believed certain prices on material such as mortar can be lowered for competitive purposes. It is now being offered at \$4.50 a barrel and accounts have shown no alarming changes as a result, although competitors are selling at \$4.70. North Star is definitely endeavoring to expand under the guiding hand of LA ROCCA who has promised the company as much money as it needs. He wants to see definite progress in sales and ingenuity however, before parting with his money and

92-244-96-119